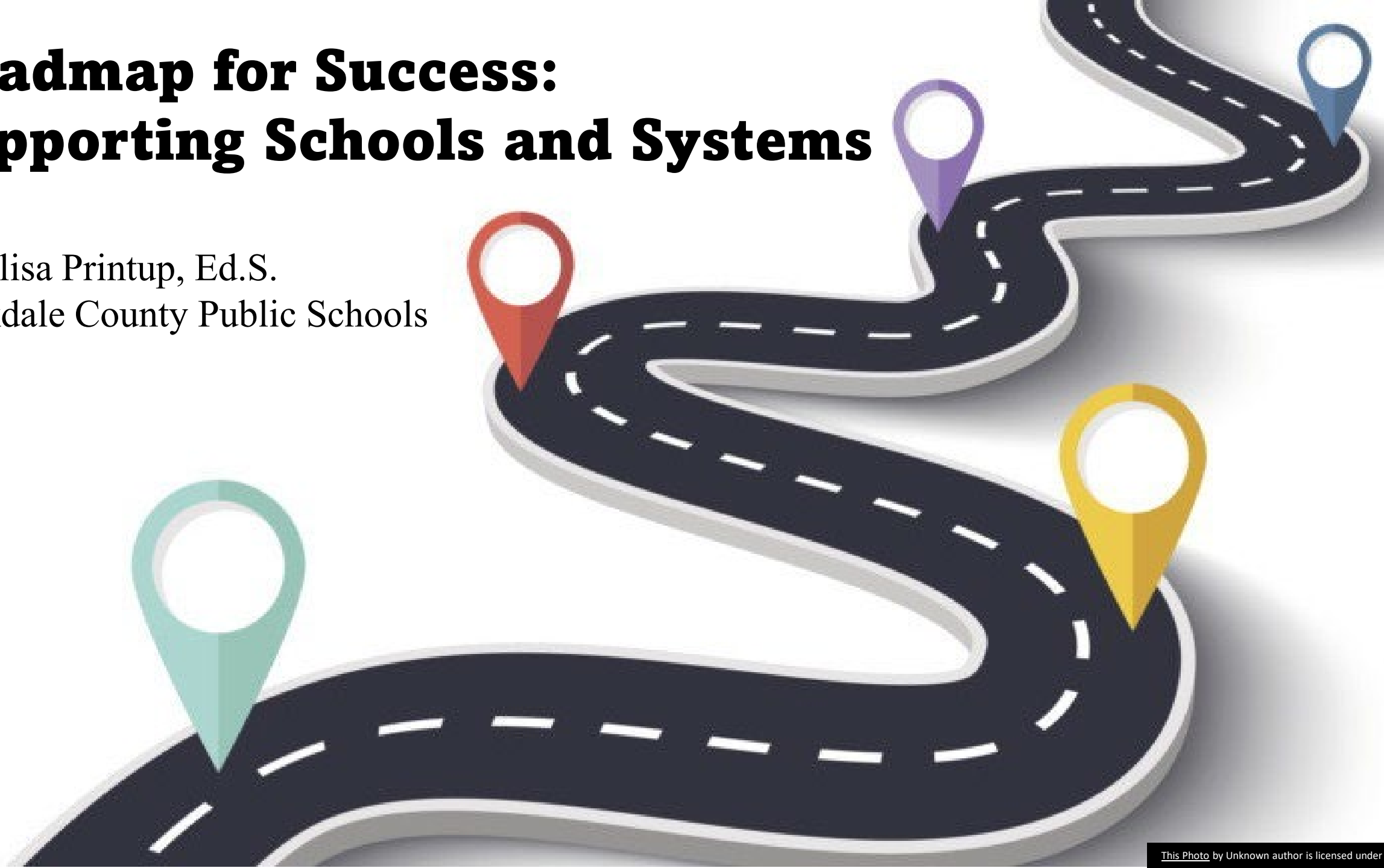


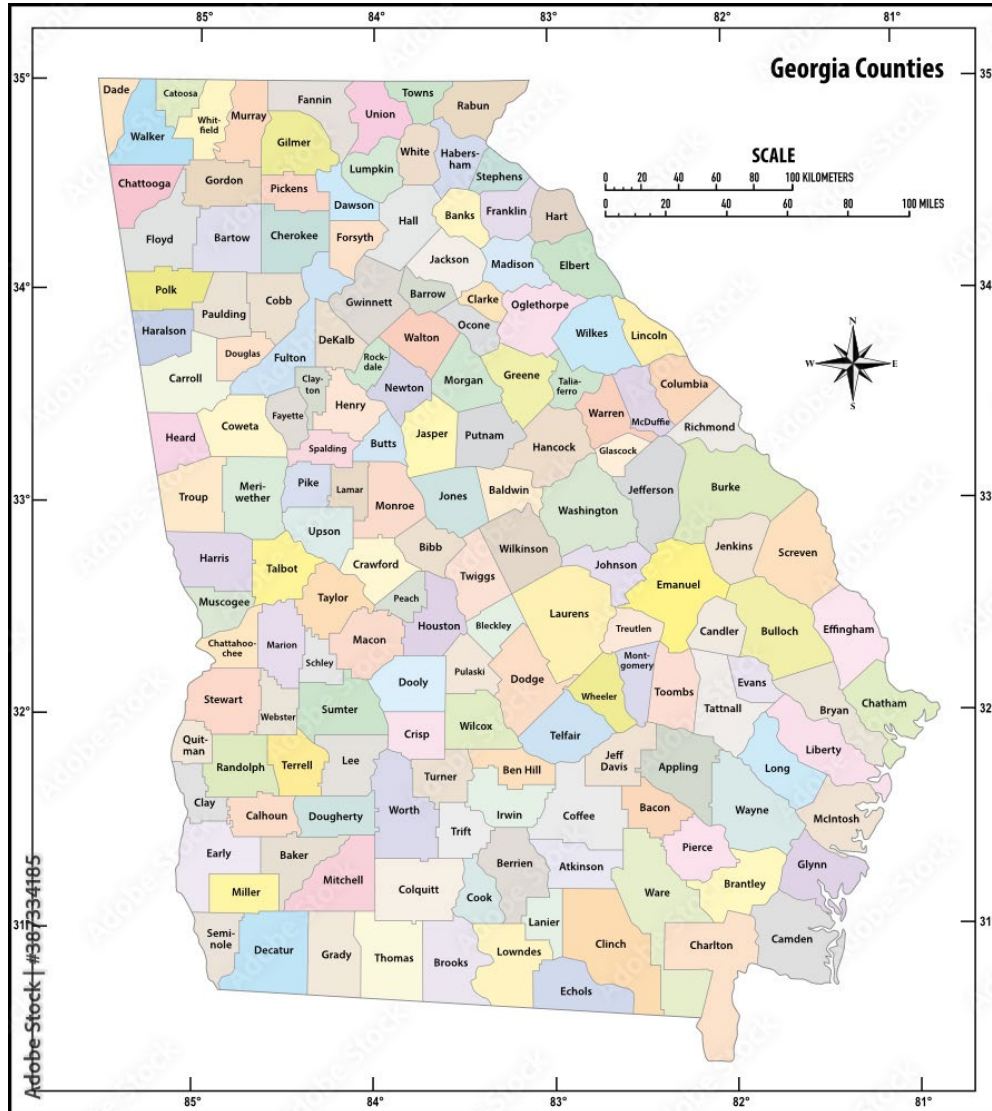
Roadmap for Success: Supporting Schools and Systems

Virnilisa Printup, Ed.S.
Rockdale County Public Schools





Identify local, state, and regional contacts

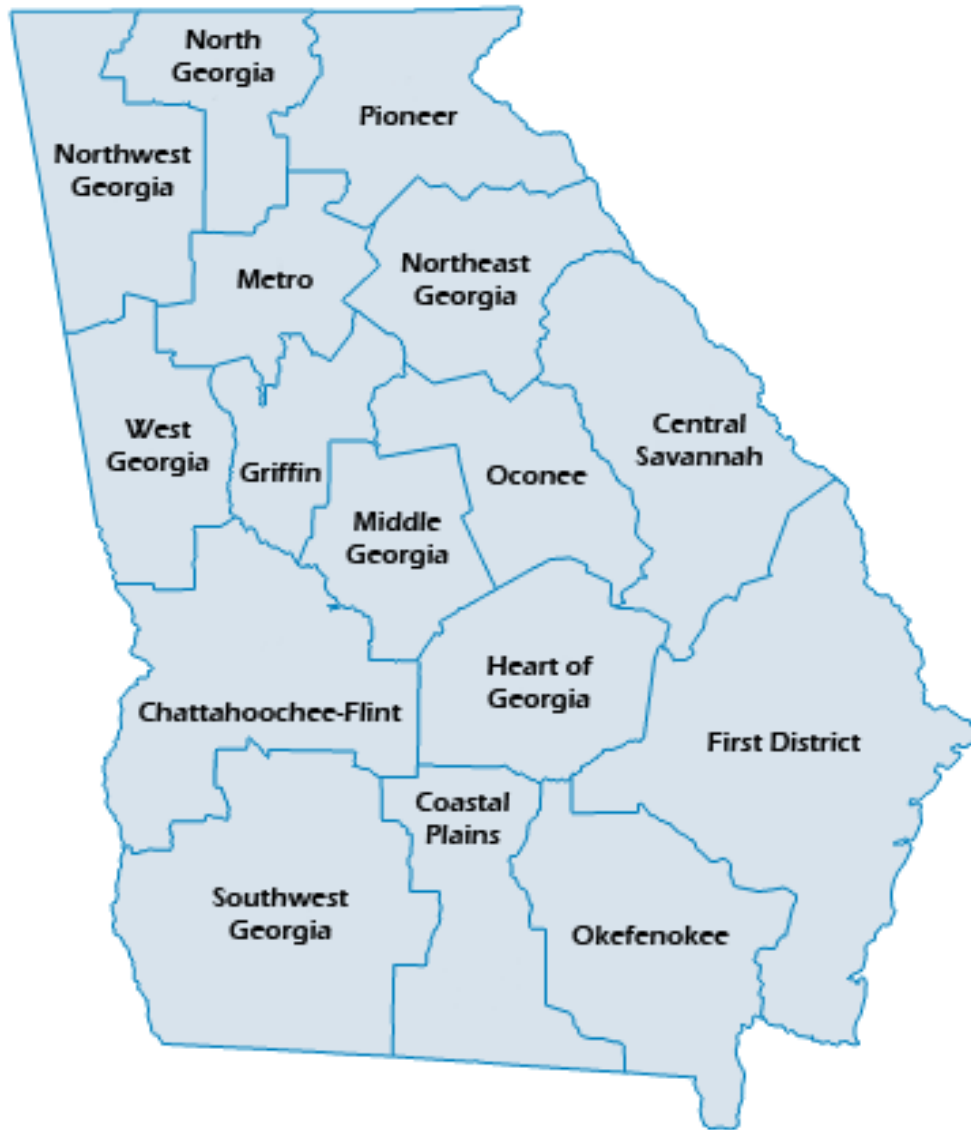


School District Contacts:

- Social Studies or Humanities Coordinator/Supervisor
 - There are currently around 25 coordinators/supervisors of Social Studies in the entire state.
- Director of Curriculum and Instruction
- Other



Identify local, state, and regional contacts



Regional Contacts:

- Sixteen **regional educational service agencies** across the state
- Service districts that support schools, districts, and the Georgia Department of Education
- Some teachers and schools are supported by RESA program specialists



Identify local, state, and regional contacts



State Contacts:

- Georgia Council for the Social Studies
- Georgia Council for History Education
- Georgia Department of Education
- Georgia Humanities Council
- Other



Georgia Council for History Education

A National Council for History Education Affiliate



Prepare an Elevator Speech for Teachers, Leaders, and District Decision Makers



Short overview or email about how your site can provide learning experiences for students.

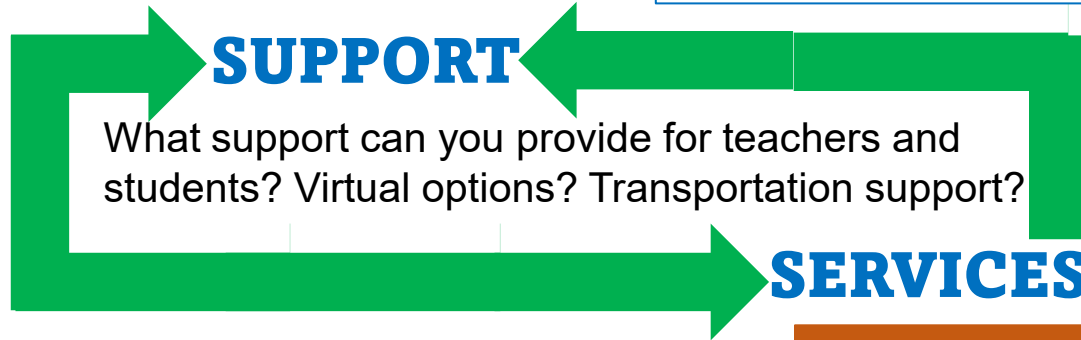
OPENING



WHO ARE YOU?

You likely already have a pitch prepared. Customize to apply to the listener's interest.

Location, proximity from school or district, what's most appealing about your organization



SUPPORT

What support can you provide for teachers and students? Virtual options? Transportation support?

SERVICES

Close with an invitation to set-up an individual or group tour of your space or an invitation to experience support services that you provide.

CLOSING



HOW TO CONTACT YOU!



One Pager for Company Brochure Media Kit

This one page covers the single page summary of company media kit. It includes the company information, founder details, services offered, key statistics, core partners, and social media presence of company that helps business to attract visitors.

ADD LOGO

COMPANY NAME

ABOUT COMPANY
We are a digital marketing agency that offers several PPC, SEM, social media, and SEO services for small medium and large businesses to achieve their goals. Our team is composed of certified experts who are passionate in delivering creative results.

ABOUT FOUNDER
Elaborate the journey of founder in establishing the business.

Services Offered

- Digital marketing services
- Web designing services
- Email campaign marketing
- SEO/SEM
- Social media marketing
- Print Ads & Media
- Add text here

Why our client love us-

- Customers focused
- Met the deadlines & stay on budget
- Produce quality of work
- Add text here

PARENT PARTNER

Partner 1	Partner 2
Partner 3	Partner 4
Partner 5	Partner 6

STATISTICS

26,000+ MONTHLY UNIQUE VISITORS
83,000+ MONTHLY PAGE VIEWS
83,000+ SOCIAL MEDIA FOLLOWERS
5,000+ EMAIL SUBSCRIBERS

THE AUDIENCE

73% Corporates
59% From Region 1
80% From the U.S.

SOCIAL MEDIA PRESENCE

85K+	50K	50,000	48K
Your logo name	Your logo name	Your logo name	Your logo name

TESTIMONIAL

We are happy to get associated with ABC company as they helped us with all social media marketing services. The expert team designing more effective email newsletters and generate greater conversions.



Understand the Georgia Standards of Excellence

The Georgia Standards of Excellence for Social Studies represent the minimum that every teacher must teach for each grade/course. Georgia is a local control state. As such, decisions regarding additional content (Individual people, events, etc.) in each classroom and the resources used to teach each course (books, textbooks, primary sources, etc.) are fully within the control of the local school and district.

- Instructional Floor
- Deliberately Broad
- Open to Allow for Local Flexibility





Be prepared to navigate discussions with K-12 learners

Be Proactive

- Understand the Georgia Standards of Excellence.
- Identify topics that may be sensitive, controversial, or viewed as divisive.
- Inform stakeholders about how, when, or where these topics may occur in your exhibits, resources, etc.,



Be prepared to navigate discussions with K-12 learners

Understand Your Audience





Be prepared to navigate discussions with K-12 learners

Be Sensitive

Set the stage.

Enable and facilitate the discussion.

Never allow your personal biases and opinions to forestall the process.

Seek out age and grade appropriate resources to provide students with background information.

Interpersonal time for reflection must be provided.

Tell students to summarize, which offers them the chance to interact with new ideas and perspectives.

Invoke disagreement.

Value your students' diversity as an asset.

Emootional and tense moments may arise – be prepared to help students work through them.

Roadmap Recap:

- Identify local, state and regional contacts
- Prepare an Elevator Speech
- Understand the Georgia Standards of Excellence
- Be Prepared to Navigate Discussions





Contact Information:

Virnilisa Printup, Ed.S.
K-12 Coordinator of Social Studies
Rockdale County Public Schools
vprintup@rockdale.k12.ga.us
770-860-4263