



## **Annual Conference: January 18 – 20, 2023**

### ***Museums: The (Fill in the Blank) Frontier***

Preliminary Program as of August 31, 2022

**Unless noted, all events take place at the Clarence Brown Conference Center, 5450 State Route 20, Cartersville.**

#### **Tuesday, January 17**

Pre-Conference Tours and Workshops

10 – 11 AM

##### *The Grand Theatre: More than a Century of Storytelling*

The Grand Theatre was built in 1910 and has played host to an expansive history of storytelling. Tour this beautiful building and hear stories about the many iterations of the theatre, plus its notable events and people. The tour will involve climbing stairs.

*Free, advance registration required.*

*Meet at the Grand Theatre, 7 N. Wall Street, Cartersville.*

2 – 3:30 PM

##### *Creative Programming Relevant to Your Museum*

In this special workshop, enjoy a sample of programming at the Etowah Indian Mounds State Historic Site, followed by discussion about developing new programs for your museum. Then take a guided tour of the site.

*Free, advance registration required.*

*Meet at Etowah Indian Mounds, 813 Indian Mounds Road SE, Cartersville.*

2 – 4 PM

##### *Tellus Science Museum Exclusive Director's Tour*

Tellus Executive Director Jose Santamaria will take you behind the scenes to experience the museum's history, educational spaces, collections storage, specimen preparation

lab, and more. See some of the museum's scientific equipment, including the roof! The tour will involve considerable walking and climbing stairs.

*Free, advance registration required.*

*Meet at Tellus Science Museum, 100 Tellus Drive, Cartersville.*

6 – 8 PM

Pre-Conference Social in Cartersville (location TBD)

### **Wednesday, January 18**

8:45 AM – 3 PM

Registration

9 AM – Noon

Exhibit Hall Set-Up

9 – 10:30 AM

*Guided Tour of Noble Hill-Wheeler Memorial Center*

Noble Hill School, constructed with local funds and support from the Julius Rosenwald Foundation, served as a school for African American students from 1924 to 1955. In the 1980s, Noble Hill graduate and educator Dr. Susie Wheeler, Cartersville native and Georgia Supreme Court Justice Robert Benham, and others raised more than \$200,000 to restore the building. It is now known as the Noble Hill-Wheeler Memorial Center and serves as a Black cultural museum focusing on educational, religious, economic, social, and civic activities in the early 1900s.

*Free, advance registration required.*

*Meet at Noble Hill-Wheeler, 2361 Joe Frank Harris Parkway, Cassville, a 12-minute drive.*

9:30 AM – 12:15 PM

Sessions and Workshops

12:15 – 2 PM

Lunch on your own

1:30 – 4 PM

Exhibit Hall Open

2 – 3:15 PM

Sessions and Workshops

3 – 4:30 PM

*Guided Tour of Summer Hill Museum*

Summer Hill School was established in 1889 to serve African American students in Cartersville. In 1922, with funds from the Julius Rosenwald Foundation and raised from the local community, a new school was constructed which expanded over the years to accommodate all grades by 1951. Summer Hill School closed in 1968. Today, the current structure houses a museum, library, and spaces for after-school and community programming. Come meet the “4<sup>th</sup> Grade Gang,” the last 4<sup>th</sup> grade class to attend the school prior to integration. They will share their unique experience of attending Summer Hill and going through integration into the Cartersville schools.

*Free, advance registration required.*

*Meet at Summer Hill, 129 Aubrey Street, Cartersville.*

4 – 5 PM

EMP (Emerging Museum Professionals) Happy Hour; details TBD

5:15 – 8:30 PM

Progressive Dinner (buses depart from Brown Center)

5:30 PM Appetizers and Drinks at Savoy Automobile Museum

6:30 PM Dinner and Drinks at Booth Western Art Museum

7:30 PM Dessert at Bartow History Museum

**Thursday, January 19**

8:45 AM – 3:30 PM

Registration

9 AM – 4:30 PM

Exhibit Hall Open

9:30 – 10:45 AM

Sessions

10:45 – 11:15 AM

Coffee Break with Exhibitors

11:15 AM – 12:30 PM

Sessions

12:30 – 2 PM

Keynote Luncheon and GAM Business Meeting

Keynote Speaker: W. Richard West Jr., Founding Director and Director Emeritus of the Smithsonian's National Museum of the American Indian

2:30 – 3:45 PM

Sessions

3:45 – 4:30 PM

Ice Cream Social with Exhibitors

6 – 8:30 PM

GAM Auction and Dinner at Tellus Science Museum (buses depart from Brown Center)

**Friday, January 20**

8:45 – 10:45 AM

Registration

9 – 11 AM

Exhibit Hall Open

9 – 10:15 AM

General Session

10:15 – 10:45 AM

Coffee Break with Exhibitors

10:45 AM – Noon

Sessions

Noon – 1:30 PM

GAM Awards Luncheon

1:30 – 2 PM

GAM Board Meeting