



gam

Georgia Association of Museums

Coastal Crossroads

April 26-28, 2021 Statesboro, Georgia



Host Hotel: Home2 Suites, 1576 Brampton Ave, Statesboro, GA 30458, (912) 259-1900

Workshops and Sessions will be held in the Russell Union at Georgia Southern University, and online with Zoom.

Sunday, April 25			
3:00 - 6:00 PM	Registration at Home2 Suites		
6:00 - 9:00 PM	Meet and Greet and EMP Happy Hour at Eagle Creek Brewing, 106 Savannah Ave B, Statesboro, GA 30458		
Monday, April 26			
All Day	Registration at Russell Union, 85 Georgia Avenue, Statesboro, GA, 30458 (on GSU campus). Breakfast and lunch on your own.		
9:30 - 10:45 AM	Room 2048 Remote Session - Maximizing Divergent Voices for Community Projects	Room 2080 B In-person Session - Fresh Eyes: Building Connections through Remote Projects	
11:00 AM - 12:15 PM	Room 2048 Remote Session - New Developments in Statewide Emergency Response for Cultural Heritage Organizations	Room 2080 B Remote Session - Taking It on the Road: Tools for Manageable Traveling Exhibitions	
12:15 - 1:45 PM	Lunch Break (on your own)		
1:45 - 3:45 PM	Room 2048 In-Person Workshop - Saints and Sinners: Exhibiting Latin American Art and History at the Crossroads of Racial Turmoil and Covid-19		
3:15 - 4:30 PM	Room 2080 B Remote Roundtable - Certified Geek, 5 Days a Week	Room 2084 In-Person & Remote Session - What To Do When You Are At An Ethical Crossroads	Remote Session - A Survey of Universal Design Principles at Museums: Current Industry Practice and Perceptions
5:45 - 9:00 PM	Progressive Dinner - meet in the Home2 Suites Lobby at 5:45 PM - Statesboro Convention & Visitors Bureau (6:00-7:00 PM) - Center for Wildlife Education (7:00-8:00) - Georgia Southern University Museum (8:00-9:00)		
Tuesday, April 27			
9:30 - 10:45 AM	Room 2048 Remote Session - Pandemic Programs: Creating Digital Education Resources	Room 2080 B In-Person Roundtable - Directors' Roundtable	Room 2084 Remote Session - Georgia Tourism in 2021 and Beyond: Post-Pandemic Opportunities
10:45 - 11:15 AM	Coffee Break with Vendors		
11:15 AM - 12:30 PM	Room 2048 Remote Session - Adventures During Corona (it could go viral)		Room 2080 B In-person Session - We Need to Talk: Approaching Controversial / Difficult Topics
12:45 - 2:00 PM	Keynote & Exhibition Lunch		
2:00 - 4:00 PM	Room 2080 B In-Person Workshop - Engaging Students with Inquiry and Primary Sources: Exploring US History and English Language Arts Through Virtual Field Trips to the Museum		
2:30 - 3:45 PM	Room 2048 In-Person Session - Planning to Meet the Moment	Room 2084 In-person Session - Mom or Pop: Who Can do a Phone App?	
4:00 - 4:45 PM	Ice Cream with Vendors		
6:15 - 10:00 PM	GAM Auction & Dinner at Botanic Gardens at Georgia Southern University, 1503 Bland Ave, Statesboro, GA 30458		
Wednesday, April 28			
9:00 - 10:15 AM	Room 2048 Remote Session - Coastal Crossroads on the Banks of the Chattahoochee		Room 2080 B Remote Session - Georgia Museum Educators Meeting
10:15 - 10:45 AM	Coffee Break with Vendors		
10:45 AM - 12:00 NOON	Room 2048 Remote Session - Old Story, New Twist	Room 2080 B In-Person Roundtable - Curators' Roundtable	Room 2084 In-Person & Remote Session - A Recipe for Major Gifts Success
12 NOON - 2:00 PM	GAM Business & Awards Lunch		
2:00 - 3:00 PM	GAM Board Meeting		

CITY OF STATESBORO



COUNCIL

Phillip A. Boyum, District 1
Paulette Chavers, District 2
Venus Mack, District 3
John Riggs, District 4
Shari Barr, District 5

Jonathan McCollar, Mayor
Charles Penny, City Manager
Leah Harden, City Clerk
Cain Smith, City Attorney

50 EAST MAIN STREET • P.O. BOX 348
STATESBORO, GEORGIA 30459-0348

Welcome,

On behalf of the City of Statesboro, I would like to welcome you to our wonderful city. With a population of just over 32,000 people, Statesboro serves as a regional economic hub to neighboring counties by providing goods and services in healthcare, retail, education, agriculture, and manufacturing.

Statesboro is home to three higher education institutions, multiple sports teams, and a growing arts and cultural scene which attracts visitors from all over the world. Our city has all the charm and hospitality one would expect from a southern community combined with a diverse student and workforce population that makes this city truly one-of-a-kind.

Since being elected Mayor in 2017, I have worked to ensure that Statesboro is not only a great place to start a business or find a job, but the kind of place where you can live, play, and ultimately set down roots. Attractions such as museums are an integral part of a destination city. The City of Statesboro is proud to be home to several museums which work to broaden the perspectives of residents and visitors while also preserving our community's rich artistic, cultural, and musical history.

I am certain you will find what you're looking for while visiting Statesboro and invite you to enjoy the many experiences our city has to offer.

Trust me. Once you visit the 'boro, you'll keep coming back.

Mayor Jonathan McCollar

City of Statesboro



DEAR CONFERENCE ATTENDEES

Greetings to all of our Members!

I am pleased to welcome you to this year's conference and our first ever hybrid program. This last year has been one of many challenges, personal struggles, and great uncertainties. I have been inspired by the perseverance of the state's museum community who have risen to the challenges, created meaningful programs, adapted and utilized new technologies, met the needs of their communities, and advanced their institutional missions. It is good to be together, both in person and virtually, to learn from each other and reflect about all that has transpired this past year.

I want to thank the members of the GAM Board of Directors, the Statesboro Host Committee, and GAM Executive Director Michele Rodgers for their hard work in planning this year's conference. Finally, I want to thank all of you for your continuing support and attendance. I hope that you all enjoy this year's conference and I look forward to seeing you either virtually or in person at GAM2021!



Sincerely,

Matthew S. Davis
President
Georgia Associations of Museums
Director of Historic Museums
Georgia College, Milledgeville, GA

2021 CONFERENCE PLANNING COMMITTEE

Matt Davis - GAM President

Ephraim Rotter - GAM Vice President

Rebecca Bush - GAM Newsletter Chair

Rachel Bragg - GAM Treasurer

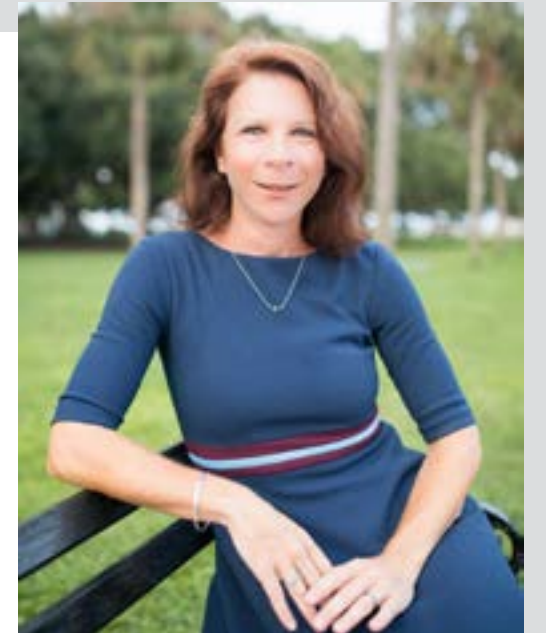
Michele Rodgers - GAM Administrative Director

Brent Tharp - Georgia Southern Museum

Becky Davis - Statesboro CVB

KEYNOTE SPEAKER: ZINNIA WILLITS

Zinnia Willits is the Executive Director of the Southeastern Museums Conference where she directs a membership organization, serving 2,250 museum professionals in the Southeast region. Prior to this role, (which she assumed in May 2020) she served as the Director of Collections and Operations at the Gibbes Museum of Art in Charleston, South Carolina where she managed the museum's permanent collection and operations as well as logistics for its active exhibition and loan programs for seventeen years. Zinnia was the President of the Southeastern Museums Conference (SEMC) when she assumed the role of Executive Director and had been a member of SEMC Council of Directors since 2015. She served as Program Committee Chair for SEMC 2017 and has also chaired the Scholarship and Evaluation Committees. Zinnia completed two terms on the American Alliance of Museums National Program Committee (2018-2019), is a Peer Reviewer for the Museum Assessment Program in the area of Collections Stewardship and an Accreditation Reviewer. She has presented sessions on registration and collections management at state, regional and national conferences and has expertise in the areas of collections management, storage planning, career management, grant writing and museum operations. Zinnia's contributions to publications include "Museums in Motion Today: To Collect." Museums in Motion, Third Edition, edited by Rebecca Shrum, Rowman & Littlefield Publishing Group, 2017, pp.222-23 and "Government Grants." Sustainable Revenue for Museums edited by Samantha Chmelik, Rowman & Littlefield Publishing Group.



Zinnia earned a Bachelor of Arts in Anthropology with a concentration in archaeology from the University of Illinois and received her Master of Arts in Public History from the University of South Carolina.

Zinnia lives and works in Charleston, South Carolina with her husband and two teenage children. She is an avid runner and has tackled two half-marathons.

2020 GAM OFFICERS & BOARD

Rachel Bragg

Treasurer
DeKalb County
Department of Planning and Sustainability
330 West Ponce de Leon Ave, 3rd Floor
Decatur, GA 30030
RLBragg@dekalbcountyga.gov
470-371-1494

Marcy Breffle

Historic Oakland Foundation
248 Oakland Avenue SE
Atlanta, GA 30312
404-688-2107
mbreffle@oaklandcemetery.com

Rebecca Bush

The Columbus Museum
1251 Wynnton Rd.
Columbus, GA 31906
706-748-2562, ext. 3231
rbush@columbusmuseum.com

April Moon Carlson

Secretary
Hard Labor Creek State Park
5 Hard Labor Creek Road
Rutledge, GA 30663
478-456-7725
msaprilmoon@gmail.com

Matthew Davis

President
Georgia's Old Governor's Mansion/
Sallie Davis House/Andalusia
CBX 092
Milledgeville, GA 31061
478-445-4545
matt.davis@gcsu.edu

Virginia Howell

Robert C. Williams Museum of Papermaking
500 10th Street NW
Atlanta, GA 30318
404-894-5726
virginia.howell@rbi.gatech.edu

Mary Wilson Joseph

Atlanta History Center
130 W. Paces Ferry Rd.
Atlanta, GA 30305
404-814-4110
mwilson@atlantahistorycenter.com

Michael Lachowski

Georgia Museum of Art
90 Carlton Street
Athens, GA 30603
706-542-9078
mlachow@uga.edu

Christa McCay

Marietta Museum of History
1 Depot Street
Marietta, GA 30060
770-794-5726
cmccay@marietta.gov

Ephraim Rotter

Vice President
Thomas County Historical Society
P.O. Box 1922
Thomasville, GA 31792
229-226-7664
ephraim@thomascountyhistory.org

Jose Santamaria

Past President
Tellus Science Museum
P.O. Box 3663
Cartersville, GA 30120
770-606-5700
joses@tellusmuseum.org

Rick Spears

Fernbank Science Center
156 Heaton Park Drive
Atlanta, GA 30307
678-874-7115
rick.spears@fernbank.edu

Holly Wait

National Civil War Naval Museum
1002 Victory Drive
Columbus, GA 31901
706-327-9798
director@portcolumbus.org

Administrative Director

Michele Rodgers
GAM
P.O. Box 2133
Marietta, GA 30061
770-853-7539
gamg@gamg.org

2021 EXHIBITORS

BELFOR Property Restoration

1000 Business Center Drive, Ste 90
Savannah, GA 31405
843-277-4944
Mark Lawson
mark.lawson@us.belfor.com

BELFOR's mission is to be the leading provider of value-added solutions to its customers as a market leader for repair of fire, water, and storm damage. The company also has the capability to offer turnkey mechanical, hydraulic, structural, and electrical rebuilds. In 2020 BELFOR played a key role in the fight against COVID-19 by providing cleaning and biohazard disinfection services around the world.

Georgia Humanities Council

50 Hurt Plaza SE, Suite 595
Atlanta, GA 30303
404-523-6220
Laura McCarty, President
ltmc@georgiahumanities.org

Founded in 1971, Georgia Humanities is an independent, nonprofit affiliate of the National Endowment for the Humanities. GHC collaborates with others to preserve and promote the rich cultural stories, treasures, and values of Georgia and its people. The work of GHC nurtures Georgians' understanding of themselves and of the state's place in history and in the world, and it fosters thoughtful and engaged citizenship.

Northeast Document Conservation Center (NEDCC)

100 Brickstone Square
Andover, MA 01810
978-470-1010
jmartin@nedcc.org
Tahe Zalal, Outreach Conservator

Founded in 1973, NEDCC was the first independent conservation laboratory in the nation to specialize exclusively in treating collections made of paper or parchment, such as works of art, photographs, books, documents, maps, and manuscripts. Today, the Center offers conservation treatment, digital imaging, and audio preservation services, as well as preservation training, assessments and consultations, and disaster advice on collections. NEDCC is a trusted resource worldwide for information on the preservation of paper-based collections.

Re:discovery Software, Inc.

3040 Berkmar Drive, Ste B1
Charlottesville, VA 22901
434-975-3256
Brandy Adams, Sales Manager
brandy@rediscover.com

Re:discovery Software features a team of museum and archives professionals and top-notch engineers who operate and support a museum information system that integrates object collections, archives, reference libraries, and archaeological sites all in one. With a Proficio museum and archival collections management system, users find daily tasks are simplified, whether it's data entry, updating, searching, reporting, or researching.

Riggs Ward

2315 W. Main Street
Richmond, VA 23220
804-254-1740
Maura Kennedy, Marketing Associate
mken尼迪@riggsward.com

The unique range of services combined with a staff of established and well-respected professionals provides each RWD client with a single source for all of its design needs. RWD sees the value in every project, no matter its size, time frame, or budget. The company is committed to giving clients the highest quality creative product and service available, while honoring the art of design.

Southeastern Museums Conference (SEMC)

P.O. Box 550746
Atlanta, GA 30355
404-814-2031
Zinnia Willits, Executive Director
zwillits@semcdirect.net

SEMC is a nonprofit membership organization which is an association of museums, museum staff, independent professionals, and corporate partner. We focus on the Southeastern United States including: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, Puerto Rico, and US Virgin Islands.

COASTAL CROSSROADS

GAM 2021 CONFERENCE

SUNDAY APRIL 25

3:00 - 6:00 PM
Registration
Home2 Suites

6:00 - 9:00 PM
Meet & Greet and EMP Happy Hour
Eagle Creek Brewing
106 Savannah Avenue B
Statesboro, GA 30458
Zoom Passcode: 082682
Meeting ID: 984 0468 3252

MONDAY APRIL 26

ALL DAY
Registration
Russell Union at Georgia Southern University
85 Georgia Avenue
Statesboro, GA, 30458

9:30 - 10:45 AM
Maximizing Divergent Voices for Community Projects
Remote Session
Room 2048
Zoom Passcode: 319533
Webinar ID: 912 5453 5835
Chair: Kelly Hoopes, Department of Museums, Archives and Rare Books (MARB), Kennesaw State University; Co-Chair: James Newberry, Department of Museums, Archives and Rare Books (MARB), Kennesaw State University; Co-Chair: JoyEllen Williams, Bentley Rare Book Museum, Department of Museums, Archives and Rare Books (MARB), Kennesaw State University; Co-Chair: Heidi Schureck, The Fernbank Museum of Natural History

KSU Museums, Archives and Rare Books (MARB) staff members will share their experiences developing community exhibit projects and collections programming for diverse stakeholders and audiences. Each staffer will discuss specific scenarios in which their roles required the mediation of conflicting voices. Through examples from public programming, exhibit development, oral history and photo collection projects, and focus groups, they will present practical solutions for both resolving conflicts and incorporating them into a project's outcome. To cap off this lively session, participants will work together to

evaluate and make decisions regarding a complex scenario with multiple voices.

Fresh Eyes: Building Connections through Remote Projects
In-person Session
Room 2080 B
Zoom Passcode: 582326
Webinar ID: 954 2215 8782
Chair: Rebecca Bush, Columbus Museum; Co-Chair: Virginia Howell, Robert C. Williams Museum of Papermaking; Co-Chair: Brent Tharp, Georgia Southern University Museum

COVID-19 accelerated the advent of new types of internship and volunteer experiences that utilize digital tools. These offer ways for museums to connect to community members with diverse skill sets, building relationships with student interns and adult volunteers who may become lifelong museum enthusiasts. This session will analyze the experiences of three museums in developing remote internship projects both before and during COVID. Presenters will discuss suggested best practices and what aspects didn't work to spark conversation about remote or hybrid intern/volunteer projects. Attendees will then engage in dialogue to identify potential remote intern/volunteer projects at their own institutions.

11:00 AM - 12:15 PM
New Developments in Statewide Emergency Response for Cultural Heritage Organizations
Remote Session
Room 2048
Zoom Passcode: 941232
Webinar ID: 956 8000 5938
Chair: Christine Wiseman, Atlanta University Center Robert W. Woodruff Library; Presenter: Cliff Landis, Atlanta University Center Robert W. Woodruff Library; Presenter: Glenda E. A. Anderson, Georgia Historical Records Advisory Council (GHRAC)

As the largest state east of the Mississippi River, Georgia has extensive and diverse natural, cultural and historic (NCH) sites that preserve and document the history and culture of the state. Including libraries, museums, archives, historical societies, historic sites and state parks, NCH organizations are critical to cultural tourism. Recent natural disasters have resulted in damage to historic structures and valued cultural resources. This session will focus on helping NCH organizations better prepare when disaster strikes. Presenters will describe the accomplishments of the state's two regional networks, Heritage Emergency

Response Alliance (HERA) and Savannah Heritage Emergency Response (SHER) as well as the GaNCH project that is using linked open data to create a statewide directory of NCH organizations allowing for quick retrieval of location and contact information for disaster response.

Taking It on the Road: Tools for Manageable Traveling Exhibitions
Remote Session
Room 2080 B
Zoom Passcode: 759709
Webinar ID: 970 4753 0566
Chair: Jerushia Graham, Robert C. Williams Museum of Papermaking; Presenter: Didi Dunphy, Lyndon House Arts Center; Presenter: Michael McFalls, Columbus State University / Pasaquan

Investing in traveling exhibitions either as the initial creator or a venue can be very beneficial but there are also issues unique to traveling exhibitions. The presenters of Taking It on the Road: Tools for Manageable Traveling Exhibitions will share their experiences and suggestions. Didi Dunphy, Director of the Lyndon House, will discuss designing and managing the Highlighting Contemporary Georgia Artists traveling exhibition series. Jerushia Graham, Museum Coordinator for the Robert C. Williams Museum of Papermaking, will discuss her experiences as a venue exhibiting shows designed by the North American Hand Papermakers and the Guild of Book Workers.

12:15 - 1:45 PM
Lunch Break (on your own)

1:45 - 3:45 PM
Saints and Sinners: Exhibiting Latin American Art and History at the Crossroads of Racial Turmoil and Covid-19
In-Person Workshop
Room 2048
Zoom Passcode: 014621
Webinar ID: 961 0015 1662
Chair: Brent Tharp, Georgia Southern University Museum; Presenter: Michael Scott Van Wagenen, Georgia Southern University Department of History

In the midst of nationally-publicized instances of animosity toward the Latinx population on campus, Georgia Southern University faculty Michael Van Wagenen and GSU Museum Director Brent Tharp curated a bilingual exhibit titled "Saints and Sinners: Salvation and Damnation in Latin American Folk Art." Unfortunately, upon installation the museum was shut down by Covid-19. While waiting for the exhibit to reopen, Van Wagenen created a virtual exhibit via social media with unexpected results. This workshop will be held in the museum and include a tour and discussion of the challenges of creating this multifaceted exhibit in the face of unpredictable circumstances.

3:15 - 4:30 PM
Certified Geek, 5 Days a Week (Working As Professionals)
Remote Roundtable
Room 2080 B
Zoom Passcode: 539224
Webinar ID: 986 5256 9081
Chair: Emily Knight, Bernard A. Zuckerman Museum of Art, Kennesaw State University; Co-Chair: Michelle Lopez, National Civil Rights Museum; Co-Chair: Ariana Yandall, Atlanta History Center

So you've just graduated from college. Now what? Everyone's favorite postgraduate question to ask you is where do you work or where did you get a job in your field. For those interested in entering or who have just begun their career in the museum field, congratulations you are considered an Emerging Museum Professional (EMP). The Atlanta Emerging Museums Professionals Network will discuss things you need to know when entering the museum field. This presentation includes things for all EMPs to consider when navigating the arts and culture sector. This presentation will follow with an open discussion.

What To Do When You Are At An Ethical Crossroads
In-Person & Remote Session
Room 2084
Zoom Passcode: 815149
Webinar ID: 936 8312 1140
Chair: Ashleigh Oatts, T.R.R. Cobb House; Presenter: Jonathan Scott, Yorktown Curation & Consulting; In-Person Facilitator: Matthew Davis, Department of Historic Museums, Georgia College

This session will present practical solutions and hands-on activities regarding ethics and their place in our field. Topics to be discussed will include strategies to avoid the improper monetization of collections, building strong collection policies and mission statements, educating your staff on ethical practices, avoiding conflicts of interest, capitalizing on the public's trust, and educating your board and stakeholders on best practices associated with our field.

A Survey of Universal Design Principles at Museums: Current Industry Practice and Perceptions
Remote Session
Zoom Passcode: 252947
Webinar ID: 994 9211 4684
Chair: Dr. Jennifer Fortuna, PhD, OTR/L, Grand Valley State University; Presenter: Kyra Chase, Grand Valley State University; Presenter: Laura Matney, Grand Valley State University; Presenter: Jenna Asper, Grand Valley State University; Presenter: Kayleigh Thomas, Grand Valley State University

People with disabilities often experience barriers to inclusion and participation in cultural institutions such as museums. As a key cultural and educational resource in the

community, museums must be accessible to people of all abilities. Few studies have explored the current practice and perceptions of universal design in the museum industry. This research aims to identify how universal design is being applied in museums across the United States. The results of this study will be used to inform the creation of functional and welcoming public spaces for museum visitors of all abilities.

5:45 - 9:00 PM

Progressive Dinner

Zoom Passcode: 01448

Meeting ID: 983 0941 0162

- 5:45 Meet in the lobby of Home2 Suites

- 6:00-7:00 Statesboro Convention & Visitors Bureau

- 7:00-8:00 Center for Wildlife Education

- 8:00-9:00 Georgia Southern University Museum

TUESDAY APRIL 27

9:30 - 10:45 AM

Pandemic Programs: Creating Digital Education Resources

Remote Session

Room 2048

Zoom Passcode: 834914

Webinar ID: 974 4380 0444

Chair: Andrea Miskewicz, Museum of History and Holocaust Education; Presenter: Tyler Crafton-Karnes, Museum of History and Holocaust Education; Presenter: Isabel Mann, Museum of History and Holocaust Education; Presenter: Brittany Sealey, Museum of History and Holocaust Education

The Covid-19 pandemic presented numerous challenges to museums and historic homes including a pivot to virtual programming. The Museum of History and Holocaust Education at Kennesaw State University proposes a session to showcase three of our virtual programs and the digital platforms used to facilitate these programs including Pear Deck, Weebly, and Adobe Spark. Following an introduction, participants will choose from one of the three breakout sessions. During the breakout sessions participants will engage with a virtual program and learn more about the digital platform. After the breakout sessions, participants will be able to ask questions and join a broader discussion of how institutions can develop virtual programs that fit the needs of students and their institution.

Directors' Roundtable

In-Person Roundtable

Room 2080 B

Zoom Passcode: 274509

Webinar ID: 931 7296 6476

Co-Chair: Matthew S. Davis, Department of Historic Museums, Georgia College; Co-Chair: Zinnia Willits, Southeastern Museums Conference; Co-Chair: Brent Tharp, Georgia Southern University

Museum; Co-Chair: Jose Santamaria, Tellus Science Museum

This roundtable will be an annual meeting of museum administrative personnel to discuss issues relevant to re-opening, the ongoing COVID-19 pandemic, social justice, and planning for the future of our field moving forward.

Georgia Tourism in 2021 and Beyond: Post-Pandemic Opportunities

Remote Session

Room 2084

Zoom Passcode: 684033

Webinar ID: 980 6380 4138

Chair: Dr. Ashley Barfield, Explore Georgia; Presenter: Mandy Barnhart

Join the team from Explore Georgia as they talk about what current forecasts tell us about how Georgia tourism will recover and when; things to bear in mind in the near and longer post-pandemic timeframes; and things to take advantage of, with respect both to the recovery itself and to ways museums can partner and work more closely with Explore Georgia.

10:45 - 11:15 AM

Coffee Break with Vendors

Rooms 2075, 2073, & 2052

11:15 AM - 12:30 PM

Adventures During Corona (it could go viral)

Remote Session

Room 2048

Zoom Passcode: 715526

Webinar ID: 968 8647 0972

Chair: David Dundee, Tellus Science Museum; Presenter: Patty Dees, Booth Western Art Museum; Presenter: Trey Gaines, Bartow History Museum

This session will present practical solutions and hands-on activities regarding ethics and their place in our field. Topics to be discussed will include strategies to avoid the improper monetization of collections, building strong collection policies and mission statements, educating your staff on ethical practices, avoiding conflicts of interest, capitalizing on the public's trust, and educating your board and stakeholders on best practices associated with our field.

We Need to Talk: Approaching Controversial / Difficult Topics

In-Person & Remote Roundtable

Room 2080 B

Zoom Passcode: 166206

Webinar ID: 960 6174 1612

Chair: Melissa Swindell, Georgia Writers Museum; Presenter: David Allison, Curator Emeritus for the Smithsonian Institution's National Museum of American History; Presenter: Kathy Dixson, Emory University Library

Museums are often the center for controversy, no matter what type of organization you represent. Some issues are front and center, like climate change. Others are long-standing concerns of Confederate monuments. These conversations are often nuanced and multi-sided, and as museums we need to talk about it. But how do you start this conversation? Who should be involved? Through this Town Hall we want to know how your organization is discussing difficult and/or controversial topics? And we'll share some ideas that we've gathered along the way. We'll take notes during the session and provide a reference source list and shared ideas at the close of GAM2021.

12:45 - 2:00 PM

Keynote & Exhibition Lunch

2:00 - 4:00 PM

Engaging Students with Inquiry and Primary Sources: Exploring US History and English Language Arts Through Virtual Field Trips to the Museum

In-Person Workshop

Room 2080 B

Zoom Passcode: 054773

Webinar ID: 992 4179 5586

Chair: Dr. Cathy G. Powell, Bulloch County Schools

This workshop will feature strategies for K-12 teachers, museum education coordinators, and university faculty to engage students with inquiry learning at museums using primary sources. The workshop will include museum-based primary sources that promote inquiry in local history, US History, and English Language Arts using the Inquiry Design Model (Swan et al., 2018) that features compelling questions, formative and summative tasks, and informed action. In particular, the workshop will examine online museum collections to promote impactful online instruction which is especially relevant given increased online learning during the COVID-19 pandemic. The workshop will include modeling, discussion, and ready-to-use instructional materials.

2:30 - 3:45 PM

Planning to Meet the Moment

In-Person Session

Room 2048

Zoom Passcode: 648963

Webinar ID: 939 1086 3758

Chair: David Paule, Our Fundraising Search; Presenter: Matthew S. Davis, Department of Historic Museums, Georgia College

The pandemic and ensuing economic disruption has created uncertainty for all nonprofits. Even organizations who had the soundest of strategic plans before the pandemic probably did not anticipate this level of upheaval. All organizations should revisit their strategic plans to both address changes in the environment but also look for opportunities that those changes present. Recently,

Georgia College Historic House Museums did just this. The process they used was focused, speedy and minimized distractions. In this panel discussion, we discuss how they did it.

Mom or Pop: Who Can do a Phone App?

In-Person Session

Room 2084

Zoom Passcode: 462683

Webinar ID: 915 8667 5839

Chair: T. Patrick Brennan, Folk Pottery Museum of NE GA & Sautee Nacoochee Cultural Center, a property of Sautee Nacoochee Community Association; Presenter: Anna Callihan, The Folk Pottery Museum of Northeast Georgia, a property of Sautee Nacoochee Community Association

Phone applications are no longer exclusive to large institutions. Small museums and associations can launch a successful app with the help of a driven team, captivating mission statement, and the right funding. Join Anna Callihan, Patrick Brennan, and Noah Prince to engage in an open conversation about phone applications.

The Sautee Nacoochee Community Association launched the Explore Helen & Sautee Nacoochee app ten days before closing to the public due to COVID-19. Having the application during a time of uncertainty has allowed guests to stay involved with the association during its closure and made them aware of cultural resources in the area. Noah Prince is a history graduate student at Georgia Southern University. He has designed a walking tour that highlights the LGBTQ+ communities' history in Savannah, GA. Noah's goal is to turn the tour into an app that is easily accessible to the general public.

4:00 - 4:45 PM

Ice Cream with Vendors

Rooms 2075, 2073, & 2052

6:15 - 10:00 PM

GAM Auction & Dinner

Zoom Passcode: 094978

Meeting ID: 910 4740 2737

- 6:15 Meet in the lobby of Home2 Suites

- 6:30-10:00 Botanic Gardens at Georgia Southern University, 1503 Bland Ave, Statesboro, GA 30458

WEDNESDAY APRIL 28

9:00 - 10:15 AM

Coastal Crossroads on the Banks of the Chattahoochee

Remote Session

Room 2048

Zoom Passcode: 285769

Webinar ID: 946 9980 5500

Chair: Jeff Seymour, The National Civil War Naval Museum;

Presenter: James Delgado, *SEARCH, Inc.*; Presenter: Vincent Blouin, *Clemson University*; Presenters: Paul Mardikian & Claudia Charmello, *Terra Mare Conservators*

In the middle of preparing for a major conservation project on the only known above water stern section of a Civil War ironclad, the museum suffered an arson attack that destroyed the integrity of the fantail. This session will review the events of 2020 in regards to this macro-artifact and how it created an opportunity of preserving the fantail of the Jackson in a different way. The arson created an opportunity, a crossroads, to collaborate between museum staff, archaeologists, conservators, and engineers to better understand this unique maritime structure built in Columbus, GA. This session provides a chance to interact with several of these professionals on the work and how it created a new approach to maritime history and documentation.

Georgia Museum Educators Meeting

Remote Session
Room 2080 B
Zoom Passcode: 687709
Webinar ID: 961 2124 9225
Chair: Patty Dees, *Booth Western Art Museum*; Chair: Callan Steinmann, *Georgia Museum of Art*; In-Person Facilitator: Marcy

with specific parameters and resources, to develop a viable virtual field trip presentation. A sharing session for all will follow. This will be presented remotely via Zoom by the GME co-chairs but will also have an onsite facilitator.

10:15 - 10:45 AM

Coffee Break with Vendors
Rooms 2075, 2073, & 2052

10:45 AM - 12:00 NOON

Old Story, New Twist

Remote Session
Room 2048
Zoom Passcode: 312838
Webinar ID: 972 8394 8963
Chair: Caroline Figiel

In a time when every dollar counts, how can you still offer interpretation to "edu-tain" your visitors with a memorable experience? This remote session will examine real life experiences from small and large, indoor and outdoor museums/historic sites to learn how to:

- Discover your unique story using the right perspective;
- Decide which delivery platform will meet your budget, setting and objective. This includes: apps, activity books, listening wands, solar posts, and group guide system;
- Develop strategies to engage seniors, international visitors, families, and people with special needs.

Curators' Roundtable

In-Person Roundtable
Room 2080 B
Zoom Passcode: 178799
Webinar ID: 934 4346 4453

Co-Chair: Rebecca Bush, *Columbus Museum*; Co-Chair: Ephraim Rotter, *Thomasville History Center* Join your fellow Georgia curators for a robust conversation about our profession! Topics will include the weirdness of curating and managing collections from a distance, navigating challenges from administrators with no curatorial background, and anything else you feel like talking about.

A Recipe for Major Gifts Success

In-Person & Remote Session
Room 2084
Zoom Passcode: 385350
Webinar ID: 932 5245 5391
Co-Chair: David Moore, *Historic Oakland Foundation*; Co-Chair: Linda McNay, *Our Fundraising Search*; Co-Chair: Jose Santamaria, *Tellus Science Museum*

From memberships to endowments, major gifts feed our capacities to achieve institutional missions. A successful major gifts program requires many ingredients, from knowing how to invite guests to the table to understanding your organization's "secret sauce." Join chefs David Moore, Director Emeritus of the Historic Oakland Foundation; Linda McNay, Consultant with Our Fundraising Search; and Jose Santamaria, Executive Director of the Tellus Science Museum, to learn the recipe for a successful Major Gifts Program for your museum.

12:00 - 2:00 PM

GAM Business & Awards Lunch

Zoom Passcode: 051558
Webinar ID: 960 5211 3624

2:00 - 3:00 PM

GAM Board Meeting

OUR THANKS

We would like to extend our thanks to the following institutions for their contributions to the 2021 conference:

The Bulloch County Historical Society

The Georgia Humanities Council

Georgia Southern University

Statesboro CVB

A special thanks to the Georgia Humanities Council for sponsoring the Awards Luncheon and the printing of this year's Program Guide.

NOTES

SPRING EXHIBITION AND EVENTS



Streaming Talk on UGA's Ethnobotanical Garden: Conserving Plant Biodiversity and Traditional Plant Knowledge by Paul Duncan April 21, 7:00 PM

Streaming Talk on Using Nature in Alternative Photo Processes by Craig Coleman April 29, 7:00 PM

Streaming Discussion Curators and Artist Panel with Live Catalog Launch May 6, 7:00 PM

ATHICA

Athens Institute for Contemporary Art

Moving Forward to What's Next with the Georgia Association of Museums 2021

Thank you to the Georgia Council for the Arts, the National Endowment for the Arts, the Athens Cultural Affairs Commission, Creature Comforts Brewery, and the James E. and Betty J. Huffer Foundation for all you've done to help us survive this pandemic year.

Leathers Building
675 Puleaski Street
Suite 1200
Athens, GA 30601

www.athica.org

©CINE
234 W Hancock Ave.
Athens, GA 30601
www.athenscine.com



THE BULLOCH COUNTY HISTORICAL SOCIETY

Education



Since 2010, the Bulloch County Historical Society has presented **The Olé Scarecrow Statesboro Medicine Show** program **FREE** to all third graders in Public, Private and Home Schools in Bulloch County.

- The puppet show was written and produced by the Bulloch County Historical Society.
- The play uses rod puppets, shadow puppets, giant puppets and more to tell the history of Statesboro and Bulloch County.
- Each child receives a 72 page coloring book filled with historical narratives and drawings, as well as a pack of crayons.
- The Bulloch County Historical Society pays for all the school buses used in transportation as well as theater

Historical Markers

The Historical Society has installed 25 Historical markers in Bulloch County. 13 of which are inside the City Limits. Each durable marker is made to the highest standards in hand cast aluminum.

- | | |
|----------------------------------|--|
| BANKS DAIRY FARM | RIGDON'S MILL/THE RIGDON CEMETERY |
| BLUE FRONT | SAVANNAH AND STATESBORO RAILWAY |
| BROOKLET, GEORGIA | STATESBORO HIGH AND INDUSTRIAL SCHOOL |
| BULLOCH COUNTY HOSPITAL | STATESBORO HIGH SCHOOL |
| BURKHALTER ROAD AND INDIAN TRAIL | STATESBORO, GEORGIA |
| EASTSIDE CEMETERY | STILSON, GEORGIA |
| EXCELSIOR AND ITS ACADEMY | THE FABULOUS FIFTY OF 1906 |
| FIRST DISTRICT A & M SCHOOL | THE FAMILIES OF AKINS' MILL/AKINS' MILL POND |
| HARVILLE HOUSE | U.S. vs. DARBY LUMBER CO. |
| NEVILS AND THE SHEROUSE RAILROAD | WILLIE HEDDLESTON |
| OLD PORTAL | WILLOW HILL SCHOOL AND COMMUNITY |
| PULASKI, GEORGIA | WWII POW CAMP |
| REGISTER, GEORGIA | |



In addition to the 25 new markers, the society has refurbished or replaced the following markers:

- | | |
|-----------------------------------|---|
| REFURBISHED | REPLACED |
| Two on Sherman's March to the Sea | Willow Hill School and Community |
| Bulloch County, Georgia | Stilson, Georgia |
| Middleground Baptist Church | U.S. vs Darby Lumber Company |
| Nevils Station and Sherwood RR | First District Agricultural and Mechanical School |

THE CONNECTIONS ARE ENDLESS.

We collaborate with...

- ✓ Libraries
- ✓ Museums
- ✓ Archives

Let's work together.

GeorgiaHumanities.org



Sharing stories that move us and make us

